

MUHAMMAD MUBASHSHIR



Manager, Multimedia Department

DETAILS

PORTFOLIO
chuumanntarr.com

PHONE
+880 - 1675 - 327860

EMAIL
mubashshir.noyon@gmail.com

ADDRESS
Flat #D4, House #36,
Road #2, Block #B.
Banasree, Rampura.
Dhaka – 1219.

SKILLS

Premier pro & After Effects

DaVinci resolve & CapCut

Photoshop & Illustrator

Blender 3d & Cinema 4d

Unreal Engine & Nuke

PROFILE

Creative and results-driven Video Editor and Motion Graphics Designer with over seven years of experience in post-production, 2D and 3D animation, VFX, and color grading. I lead multimedia teams, deliver engaging visuals, and transform concepts into compelling results. I boost brand presence and increase audience engagement by crafting innovative storytelling across digital platforms. I manage in-house studios, set up lighting, schedule client sessions, and support in-house productions.

EMPLOYMENT HISTORY

Manager, Multimedia Department,
BacBon Limited. Dhaka
September, 2023

- Leading the digital transformation of educational content by utilizing advanced multimedia tools and technology to enhance learning experiences that aligns with the US-AID quality.
- Managing a diverse team of twelve multimedia professionals, including video editors, motion graphic designers, and animators, to produce high-quality educational content.
- Overseeing the entire production process, from conceptualization to final delivery, ensuring that all projects meet the highest standards of creativity and technical excellence.
- Managed the in-house production section from the ground up, operating under my direct supervision to ensure smooth execution of all multimedia projects like green screen shoots, voice-overs, and IFP shoots as well.
- Implementing cutting-edge visual effects (VFX), 3D modeling, and animation techniques to communicate complex educational concepts effectively.
- Driving innovation in multimedia content creation by integrating the latest industry trends and emerging AI technologies into our production workflows.
- Managing project timelines, budgets, and resource allocation to ensure the timely delivery of multimedia content that adheres to scope and budget constraints.

-
- Conducting regular quality checks and performance evaluations to uphold a high standard of output and identify areas for continuous improvement.
- Fostering a collaborative work environment that encourages creative input and idea sharing among team members by mentoring and providing career development opportunities in multimedia production.
- Joining in client presentations and discussions to demonstrate the value and impact of multimedia-enhanced educational content.
- Maintain the pristine condition of the studio by keeping equipment data updated. Make purchase decisions based on the current requirements of the project to ensure timely project delivery.
- Create social media-friendly ads for platforms such as Facebook, Instagram, and TikTok to attract local clients. To reach international clients, produce ads for LinkedIn, Upwork, and Fiverr.
- We rented the in-house studio to 3rd party clients, which allows us to generate a 5% income in addition.

Team Leader – Video Editor,
Graphics Associates International Limited.
August 2022 - August 2023

- Led a team of four video editors in post-production via roster, transforming RAW footage into polished and visually stunning final products that meet client expectations.
- Orchestrated the entire pre-production to post-production process, from initial color assessment to final delivery, ensuring consistency and quality across all projects.
- Collaborated with diverse international clients like "MMAPT-Australia" and their creative teams to understand project objectives, translating their vision into dynamic and visually compelling video content.
- Implemented advanced color grading techniques, utilizing industry-leading software like Davinci Resolve and hardware to achieve cinematic color accuracy and aesthetic consistency.
- Developed and followed the best practices for video editing and color grading, resulting in streamlining the workflows that resulted increased team productivity.
- Mentored and trained junior editors, fostering a collaborative environment that encourages continuous learning and skill development within the team so they could go on their own also if any challenges came forth so they can face it.
- Ensured all video content met the highest quality standards by conducting rigorous quality control checks to maintain the integrity of the visual narrative.
- Managed project timelines and resources efficiently, delivering high-quality video content on time and within budget while consistently exceeding client expectations.
- Though I had to sit for the Australian team in the night 04:00 am however it allows me to build a greater connection and communication.

Motion Graphics Designer & Video Editor,
Free Pixel Games Limited.

June 2020 - July 2021

- Conceptualized and executed between 3 and 7 high-impact social media ads daily, significantly enhancing the visual appeal and engagement rates for games such as Jurassic Sea World, Hungry Shark World, and Dragon Village.
- Leveraged advanced techniques in After Effects and Cinema 4D to create immersive 3D animations, elevating the overall quality of marketing content and setting a new standard within the department.
- Collaborated closely with the marketing team to align visual strategies with campaign goals, resulting in a 34% - 57% consistent increase in ad performance and audience retention.
- Pioneered the integration of dynamic visual effects to produce market-worthy ads, directly contributing to higher game download ratio and an increase in in-game purchases.
- Streamlined the production process by optimizing workflows, reducing turnaround time for ad delivery, and enabling the marketing team to meet tight deadlines without compromising quality.
- Analyzed audience engagement metrics to fine-tune visuals and messaging, ensuring that each ad resonated with the target demographic and achieved the desired outcomes.
- Drove innovation in visual storytelling by transforming the basic game footage into compelling narratives that captivated audiences and sustained audience loyalty.
- Implemented rigorous quality control measures, ensuring that all content was polished and met the highest industry standards before release across social media platforms.

Graphics Designer & Video Editor,
Beautiv, ShopToBD & NOWN.

June 2018 - October 2019

- I created visually appealing product presentation designs that significantly increased engagement and sales on social media platforms, including Facebook and Instagram.
- I collaborated with the CEO and Executive Director to develop strategic design concepts, ensuring brand consistency and product appeal for our imported cosmetic products.
- Developed impactful graphics that enhanced the visual presentation of our products, contributing to milestone sales achievements and increased customer engagement.
- Additionally, I analyzed market trends and conducted competitive analyses to improve the attractiveness of our product designs, ensuring they stood out and captivated our target audience.
- My focus on delivering exceptional graphics aimed at driving conversions consistently improved customer retention and resulted in substantial sales growth for the company.
- Transformed basic product images into market-ready, attention-grabbing designs, increasing social media interaction and click-through rates.

INTERNSHIP

Graphics Designer & Video Editor,
Beautiv, ShopToBD & NOWN.

June 2018 - August 2021

- I created impactful digital advertisements for imported cosmetic products, optimized for Facebook, Instagram.
- I developed and edited engaging live content for various social media platforms, including YouTube, Facebook, Instagram, and TikTok.
- Utilizing advanced skills in Adobe After Effects, Element 3D, and Saber & Trapcode Particular; I have created visually stunning promotional videos.
- Designed and retouched product visuals with Photoshop and Illustrator to enhance brand presence.

EDUCATION

Masters in English Studies.

Jahangirnagar University.

CGPA - 3.35 / 4.00

January 2017 - August 2018

Bachelor in English Language & Literature.

Uttara University.

CGPA – 3.34 / 4.00

January 2013 - December 2016

CERTIFICATES

Getting Started as A 3d Artist with Blender 3D,

EMK Center, Dhaka.

June 2021 - July 2021

Professional Cinema 4D & 3D Motion Graphics Course,

Triple Click Academy, Dhaka.

December 2021 - April 2022

Shane Snow's Audience Friendly Storytelling,

LinkedIn Learning.

November 2024 - December 2024